

Assoc. Prof. SITKI SÖNMEZER

Personal Information

Email: ssonmezer@ticaret.edu.tr

Web: <https://avesis.ticaret.edu.tr/ssonmezer>

International Researcher IDs

ORCID: 0000-0002-9704-2199

Yoksis Researcher ID: 46740

Education Information

Doctorate, Marmara University, Sosyal Bilimler Enstitüsü, Muhasebe Finansman (Dr), Turkey 2004 - 2010

Undergraduate, Bogazici University, Fen-Edebiyat Fakültesi, Sosyoloji Bölümü, Turkey 1994 - 1999

Dissertations

Doctorate, Impact of non-domestic funds on security returns: Evidences from the ISE, Marmara University, Sosyal Bilimler Enstitüsü, Muhasebe Finansman (Dr), 2010

Research Areas

Social Sciences and Humanities

Academic Titles / Tasks

Associate Professor, Beykent University, İktisadi Ve İdari Bilimler Fakültesi, İşletme Bölümü, 2020 - Continues

Assistant Professor, Beykent University, İktisadi Ve İdari Bilimler Fakültesi, İşletme Bölümü, 2011 - Continues

Lecturer, Dogus University, Meslek Yüksekokulu, 2008 - 2011

Academic and Administrative Experience

Beykent University, 2019 - Continues

Beykent University, 2014 - Continues

Beykent University, 2014 - Continues

Dogus University, 2009 - 2010

Courses

Academic research methods and code of ethics, Postgraduate, 2021 - 2022

Seminar, Postgraduate, 2021 - 2022

Bilimsel Araştırma Teknikleri ve Etik, Doctorate, 2021 - 2022

Financial Mathematics, Undergraduate, 2021 - 2022

Financial Institutions and New trends, Undergraduate, 2021 - 2022
Bilimsel Araştırma Teknikleri ve Etik, Postgraduate, 2021 - 2022
FİNANSAL YONETİM, Undergraduate, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2015 - 2016, 2014 - 2015
FİNANS MATEMATİĞİ VE SAYISAL YÖNTEMLER, Undergraduate, 2019 - 2020
FİNANSAL YONETİM, Postgraduate, 2019 - 2020, 2017 - 2018
INTERNATIONAL TRADE AND RISK MANAGEMENT, Undergraduate, 2018 - 2019, 2016 - 2017, 2013 - 2014, 2012 - 2013
RİSK YÖNETİMİ, Postgraduate, 2018 - 2019, 2016 - 2017, 2015 - 2016, 2014 - 2015, 2013 - 2014, 2012 - 2013, 2011 - 2012
MONEY AND BANKING, Undergraduate, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2013 - 2014, 2012 - 2013
DECISION MAKING TECHNIQUES, Postgraduate, 2018 - 2019
DECISION MAKING TECHNIQUES, Undergraduate, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2013 - 2014
FİNANS MATEMATİĞİ VE SAYISAL YÖNTEMLER, Postgraduate, 2017 - 2018, 2016 - 2017, 2015 - 2016, 2014 - 2015, 2013 - 2014, 2012 - 2013, 2011 - 2012
FINANCIAL REGULATIONS, Undergraduate, 2016 - 2017, 2015 - 2016, 2014 - 2015, 2012 - 2013
BANKİNG OPERATIONS, Undergraduate, 2016 - 2017, 2015 - 2016, 2014 - 2015, 2013 - 2014, 2012 - 2013
Exchange Rates and trade, Undergraduate, 2012 - 2013
Quantitative Techniques in Finance, Undergraduate, 2011 - 2012

Advising Theses

SITKI S., The impact of nonperforming loans on the profitability of banks in Malaysia and South Africa, Postgraduate, F.FAAL(Student), 2023
SITKI S., Impact of COVID-19 On The Volatility Of Stock Market Returns, Postgraduate, R.BODE(Student), 2023
SITKI S., The impact of electronic banking on customer satisfaction: The case of Somalia, Postgraduate, I.MUHYADİN(Student), 2023
SITKI S., The effects of private equity on the financial performance of the firms, Postgraduate, M.ROBLEH(Student), 2023
SITKI S., Altının korunma aracı ve güvenli liman olma özelliklerinin incelenmesi, Postgraduate, T.BERK(Student), 2023
SITKI S., Girişimciliğin finansmanında kullanılan paya dayalı kitle fonlanması modelinin yatırım riski üzerine etkileri, Postgraduate, A.ZHOLDYULY(Student), 2022
SITKI S., TÜRK BANKACILIK SEKTÖRÜNDE NAZIM HESAPLARIN BANKA KÂRLİLİĞİ ÜZERİNDEKİ ETKİSİ, Doctorate, E.CEYLAN(Student), 2022
SÖNMEZER S., Effect of tax perception on the macroeconomic factors of small and medium enterprises : a case of Uganda, Postgraduate, I.Ahmed(Student), 2022
SITKI S., The effect of tax perception on the macro economic factors of small and medium enterprises: A case of Uganda, Postgraduate, I.AHMED(Student), 2022
SITKI S., Davranışsal finans eğilimlerinin risk alma düzeyi üzerindeki etkisi: İstanbul ili örneği, Postgraduate, N.ŞENTÜRK(Student), 2021
SITKI S., Borsa İstanbul'da halka arz süreci ve halka arzların başarılarının değerlendirilmesi, Postgraduate, N.KOSER(Student), 2019
SITKI S., Hastanelerde yöneticilerin liderlik özelliklerinin çalışanların performansı üzerindeki etkileri: Örnek bir uygulama, Postgraduate, A.KARAKAŞ(Student), 2019
SITKI S., Makro ekonomik faktörlerin cari açığa etkilerinin incelenmesi, Postgraduate, G.BAYRAK(Student), 2019
SITKI S., Sektörel rekabet açısından Türkiye'de internet bankacılığının önemi, Postgraduate, E.ÖZDEMİR(Student), 2018
SITKI S., The effect of financial ratios and macro factors on BİST-30 index returns, Postgraduate, H.ÖZDEMİR(Student), 2017
SITKI S., Marka değerinin, finansal değer ve satış hacmi ile nedensellik ilişkisi, otomotiv sektöründe bir çalışma, Postgraduate, A.MURAT(Student), 2017
SITKI S., Türkiye'de sağlık sektörü harcamalarının ekonomik büyüme ve kalkınma üzerine etkisi, Postgraduate, M.AĞIRDICI(Student), 2017
SITKI S., Sağlık sektöründe ameliyat öncesi, sırası ve sonrasında hasta sağlığına etki eden faktörlerin çalışanlar açısından

algılanma farklılıkları, Postgraduate, M.DEMİREL(Student), 2016
SITKI S., Niceliksel gevşeme dönemlerinin emtia, döviz ve hisse senedi piyasalarındaki volatiliteye etkisi, Postgraduate, Y.PALA(Student), 2016
SITKI S., Capital budgeting in multi-national companies: A comparison analysis for Turkey based multi-national company, Postgraduate, M.KARABULUT(Student), 2016
SITKI S., Sağlık kurumlarında yönetsel zorluklar ve yönetim algısı, Postgraduate, F.KUZAN(Student), 2015
SITKI S., Bankaların donuk alacaklarının varlık yönetim şirketlerine satılması ve banka sektörü sermaye yapısı üzerindeki etkisi, Postgraduate, S.ERKAN(Student), 2015
SITKI S., Şirket birleşmeleri ve şirket satın alımları öncesi içeriden öğrenenlerin ticareti, Postgraduate, U.ÜNVER(Student), 2014
SITKI S., Portföy yatırım kararlarında davranışsal finansın etkisi: Borsa İstanbul uygulaması, Postgraduate, A.GÖKSU(Student), 2013
SITKI S., Sermaye yeterlilik oranlarının kümeleme analizi ve basel III kriterlerinin Türk bankacılık sektörü sermaye yeterliliği üzerine etkiler, Postgraduate, A.YILMAZ(Student), 2013

Articles Published in Other Journals

- I. **The Impact of Covid-19 on Stock Prices: Evidence from Saudi Arabia**
SÖNMEZER S., Husam Eddin A. B.
International Journal of All Research Education and Scientific Methods, vol.12, no.1, pp.821-828, 2024 (Peer-Reviewed Journal)
- II. **The Profitability of Contrarian and Momentum Strategies: Evidence from Emergent Markets**
SÖNMEZER S., el merbouh H.
International Journal of Innovative Research and Development, vol.12, no.5, pp.134-143, 2023 (Peer-Reviewed Journal)
- III. **The Impact of Mergers and Acquisitions on the Stock Price of Acquiring Banks in Europe**
SÖNMEZER S., Wondimu B.
International Journal of All Research Education and Scientific Methods (IJARESM), vol.11, no.5, pp.2216-225, 2023 (Peer-Reviewed Journal)
- IV. **Effects of Fiscal Rules and Political Framework: Evidence from COVID-19 Crisis**
Kilic E., SÖNMEZER S., ÖZAYDIN O.
Ekonomi, Politika & Finans Araştırmaları Dergisi, vol.7, no.4, pp.869-888, 2022 (Peer-Reviewed Journal)
- V. **DETERMINANTS OF BANKS' PROFITABILITY: A COMPARATIVE ANALYSIS BETWEEN MALAYSIA AND SOUTH AFRICA**
SÖNMEZER S., FAAL F.
Working Paper Series, vol.3, no.4, pp.30-43, 2022 (Peer-Reviewed Journal)
- VI. **The Impact of Covid 19 on the Volatility of Stock Market Returns**
SÖNMEZER S., RAYANE BODE YOUSOUF R. B. Y.
International Journal of Social Science And Human Research, vol.5, no.8, pp.3913-3925, 2022 (Peer-Reviewed Journal)
- VII. **The Effects of Private Equity on the Financial Performance of Firms**
SÖNMEZER S., FARAH M. R.
International Journal of Social Science And Human Research, vol.5, no.8, pp.3899-3912, 2022 (Peer-Reviewed Journal)
- VIII. **HOW RETURNS OF METAVERSE TOKENS ARE INTERRELATED?**
SÖNMEZER S., GENÇER ÇELİK G.
PEOPLE: International Journal of Social Sciences, vol.8, no.1, pp.213-223, 2022 (Peer-Reviewed Journal)
- IX. **DETERMINANTS OF THE PROFITABILITY OF BANKING SECTOR IN TURKEY**
BAL H., SÖNMEZER S.
Doğuş Üniversitesi Dergisi, vol.23, no.1, pp.243-254, 2022 (Peer-Reviewed Journal)

- X. **Traces of Gambling Tendencies in Equity Market Investments**
SÖNMEZER S., ÇELİK İ. E.
Turkish Studies - Economics, Finance, Politics , vol.15, no.4, pp.2443-2453, 2020 (Peer-Reviewed Journal)
- XI. **Factors Causing Change in Foreign Exchange Deposits in an Emerging Economy: Turkey Case**
SÖNMEZER S., ÇELİK İ. E.
Finansal Araştırmalar ve Çalışmalar Dergisi, vol.11, no.21, pp.264-286, 2019 (Peer-Reviewed Journal)
- XII. **Niceliksel Gevseme Dönemlerinin Emtia, Döviz ve Hisse Senedi Piyasalarındaki Volatiliteye Etkisi**
PALA Y., SÖNMEZER S.
Doğuş Üniversitesi Dergisi, vol.18, no.1, pp.45-61, 2017 (Peer-Reviewed Journal)
- XIII. **Estimating Financial Trends by Spline Fitting via Fisher Algorithm**
BARAN M. K., SÖNMEZER S., UÇAR A.
Turkish Economic Review, vol.2, no.1, pp.20-25, 2015 (Peer-Reviewed Journal)
- XIV. **A Sectorial Analysis of Possible Information Leakages prior to Merger and Acquisition Deals in Istanbul Stock Exchange**
SÖNMEZER S.
Journal of Economics and Political Economy, vol.1, no.2, pp.186-194, 2014 (Peer-Reviewed Journal)
- XV. **NİCELİKSEL GEVSEME POLİTİKALARININ TÜRK FİNANSAL PİYASALARI ÜZERİNDEKİ KISA VADELİ ETKİLERİ**
SÖNMEZER S.
MALİYE FİNANS YAZILARI, vol.28, no.101, pp.38-51, 2014 (Peer-Reviewed Journal)
- XVI. **How to Group Financial Data with Maximum Homogeneity**
BARAN M. K., SÖNMEZER S.
Emerging Markets Journal, vol.3, no.1, pp.13-19, 2013 (Peer-Reviewed Journal)
- XVII. **The Case for Gold Revisited a Safe Haven or a Hedge**
APAK S., AKMAN H. V., ÇANKAYA S., SÖNMEZER S.
Emerging markets journal, vol.2, no.2, pp.1-8, 2012 (Peer-Reviewed Journal)
- XVIII. **Determinants of Growth in Franchising Contracts in Emerging Markets Evidences from Turkey**
AKMAN H. V., SÖNMEZER S.
EMAJ: Emerging Markets Journal, vol.2, no.1, pp.79-89, 2012 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **Supply Chain and ESG Concerns in the Food Sector**
KILIÇ E., SÖNMEZER S., ÇANKAYA S.
in: Marketing and Resource Management for Green Transitions in Economies, , Editor, IGI Global, pp.217-235, 2024
- II. **ARTTIRILMIŞ GİZLİLİK ÖZELLİĞİ BULUNAN KRİPTO PARALARDA FİNANSAL SUÇLARIN PARMAK İZLERİ**
SÖNMEZER S., ÇELİK İ. E.
in: DİJİTAL DÖNÜŞÜMÜ İŞLETME BİLİMİNİN GÖZLÜKLERİYLE ANLAMAK, Prof. Dr. Mehmet Eryılmaz, Editor, Nobel Yayınevi, Ankara, pp.281-291, 2021
- III. **ARTTIRILMIŞ GİZLİLİK ÖZELLİĞİ BULUNAN KRİPTO PARALARDA FİNANSAL SUÇLARIN PARMAK İZLERİ**
SÖNMEZER S., ÇELİK İ. E.
in: Dijital Dönüşümü İşletme Biliminin Gözlükleriyle Anlamak, Mehmet Eryılmaz, Editor, Nobel, Ankara, pp.281-292, 2021
- IV. **Finansal Güç Unsuru Olarak Finansal Yapı ve Ekonomik Büyüme**
BAL H., SÖNMEZER S.
in: SOSYAL BİLİMLER PERSPEKTİFİNDEN GÜÇ (Cilt I), ÖNGEL VOLKAN, TATLI HASAN SADIK, Editor, Gazi Kitabevi, Ankara, pp.79-100, 2020
- V. **A Model of Information Sharing Measurement in Integrated Supply Chain Networks**

ÇALLI F., SÖNMEZER S.

in: Eurasian Economies, Sari, Selahattin Hic Gencer, Ayşen, Editor, Cambridge Scholars Publishing, Newcastle, pp.17-36, 2020

VI. **FİNANSAL GÜÇ UNSURU OLARAK FİNANSAL YAPI VE EKONOMİK BÜYÜME**

BAL H., SÖNMEZER S.

in: SOSYAL BİLİMLER PERSPEKTİFİNDEN GÜÇ, Volkan ÖNGEL Hasan Sadık TATLI, Editor, Gazi Kitapevi, Ankara, pp.56-79, 2020

VII. **Option Strategies and Exotic Options: Tools for Hedging or Source of Financial Instability?**

SÖNMEZER S.

in: Risk Management, Strategic Thinking and Leadership in the Financial Services Industry, , Editor, Springer, pp.245-257, 2017

VIII. **Foreign Influence İn Turkish Stock Market**

SÖNMEZER S.

KPS Library, 2016

IX. **Psychological Factors Affecting Stock Prices and Related Theories**

SÖNMEZER S.

in: Globalization of Financial Institutions, H. Dincer and Ü. Hacıoglu, Editor, Springer, pp.235-242, 2014

Refereed Congress / Symposium Publications in Proceedings

I. **Impact of Holding Period on Trading Algorithms**

SÖNMEZER S., Akkaya A.

International Conference on Finance (ICF-24), Tokyo, Japan, 04 July 2024

II. **Utilization of Artificial Intelligence for Portfolio Optimization in Shallow Markets**

SÖNMEZER S., KILIÇ E.

International Conference on Business and Management, Budapest, Hungary, 21 - 22 June 2024

III. **Monetary momentum and risk management in stock market The close connection between liquidity and profitability: analysis of the retail m**

KILIÇ E., SÖNMEZER S.

ISTANBUL FINANCE CONGRESS (IFC) | December 21, 2023 | Istanbul, İstanbul, Turkey, 21 December 2023

IV. **How Market Values are Affected by Board Structure, Board Size and ESG Controversies Scores?**

SÖNMEZER S., GENÇER ÇELİK G.

2023, IASTEM International Conference, Moskva, Russia, 10 August 2023, pp.1-4

V. **Is Twitter Usage a Determinant of ICO Success?**

SÖNMEZER S., ÇELİK İ. E.

World Conference Entrepreneurship in High-Potential Economies in the Digital Era, Dubai, United Arab Emirates, 11 February 2023

VI. **Does Herding Lead Size Growth of Crypto Currency Market?**

SÖNMEZER S., ÇELİK İ. E.

World research Forum, Barcelona, Spain, 23 September 2022, pp.46-48

VII. **Assessment of Cross Chain Swaps and Trading Volume of Major Swap Crypto Currencies**

SÖNMEZER S., ÇELİK İ. E.

International Conference on Advance Accounting and Finance, Prag, Czech Republic, 22 February 2022, pp.54-56

VIII. **How Do Fixed Yield Tokens Behave?**

SÖNMEZER S., GENÇER ÇELİK G.

19Th International Conference on Business, Education, Law, Language and Psychology, Abu Dhabi, United Arab Emirates, 29 October 2021, pp.42-47

IX. **Effect of Volatility of Returns on the Trading Volume of Major Smart Contract Tokens**

ÇELİK İ. E., SÖNMEZER S.

International Conference on Economics and Business Research, Los-Angeles, Chile, 18 September 2021, pp.44-47

- X. **PREDICTIVE POWER OF EXCHANGE RATES AND INTEREST RATES FOR CAPACITY UTILIZATION AND REAL SECTOR CONFIDENCE IN TURKEY**
ÇELİK İ. E., SÖNMEZER S.
6th International Conference on New Trends in Econometrics Finance, Turkey, 16 - 18 October 2020
- XI. **Analysis of the Capital Structure of Turkish Companies using Dynamic Panel Data**
ÇELİK İ. E., SÖNMEZER S.
ISER 241st INTERNATIONAL CONFERENCE, 9 - 10 January 2020, pp.6-9
- XII. **Do Dividend Paying Stocks Outperform?**
SÖNMEZER S., ÇELİK İ. E.
International Conference Dubai, Dubai, United Arab Emirates, 27 December 2019, pp.27-31
- XIII. **Determinants of Bank Loans to be Liquidated in an Emerging Market**
SÖNMEZER S., ÇELİK İ. E.
International Conference on Economics and Finance Research, Paris, France, 25 - 26 September 2019, pp.16-20
- XIV. **Do Dark Pools Cause Structural Breaks in Emerging Markets?**
SÖNMEZER S., ÇELİK İ. E.
70th Research World International Conference, Tokyo, Japan, 26 - 27 July 2019, pp.29-33
- XV. **Sosyo- Demografik Faktörler ve İnternet Bankacılığı İlişkisi**
SÖNMEZER S., ÖZDEMİR E.
Uluslararası Avrasya Ekonomileri Konferansı. Taşkent, 18 - 20 June 2018
- XVI. **A Model of Information Sharing Measurement in Integrated Supply Chain Networks**
ÇALLI F., SÖNMEZER S.
Uluslararası Avrasya Ekonomileri Konferansı, 18 - 20 June 2018
- XVII. **Konut Kredi Hacminin Gelişimi ile Makroekonomik Değerler ve Finansal Getirilerin İlişkisi**
SÖNMEZER S., PALA Y.
Uluslararası Avrasya Ekonomileri Konferansı, 5 - 07 October 2017
- XVIII. **Ülke Kredi Notlarının Sermaye Piyasalarına Etkisi**
TUFANER M. B., SÖNMEZER S., ÇELİK A. A.
International Conference on Eurasian Economics 2017, İstanbul, Turkey, 10 - 12 July 2017, pp.325-331
- XIX. **Yatırım Projelerinin Değerlendirilmesi: Türk Çimento Sektöründen Bir Örnek**
miyase k., SÖNMEZER S., YENEN V. Z., emir z.
International Conference on Eurasian Economies, 29 - 31 August 2016
- XX. **Effects of Sale of Non Performing Loans to Asset Management Companies on Stock Performance of Banks**
SÖNMEZER S.
International Conference on Eurasian Economies, Kazan, Russia, 9 - 10 September 2015, pp.33-40
- XXI. **How to Increase Market Capitalization in Eurasian Markets**
SÖNMEZER S., SÖZEN İ.
International Conference on Eurasian Economics 2014", Skopje, Macedonia, 1 - 03 July 2014, pp.317-323

Scientific Refereeing

MALİYE FİNANS YAZILARI, Other Indexed Journal, December 2023

İstanbul Ticaret Üniversitesi Sosyal Bilimler Dergisi, Other journals, July 2023

Beykent Üniversitesi Sosyal Bilimler Dergisi, National Scientific Refreed Journal, January 2023