

## Res. Asst. ŞÜHEDA BARAN

### Personal Information

**Office Phone:** [+90 444 0 413](tel:+904440413) Extension: 4273

**Email:** sbaran@ticaret.edu.tr

**Web:** <https://avesis.ticaret.edu.tr/sbaran>

**Address:** sbaran@ticaret.edu.tr

### International Researcher IDs

ScholarID: 6BTq4ukAAAAJ

ORCID: 0000-0001-5176-7971

Yoksis Researcher ID: 313071

### Education Information

Doctorate, Istanbul Commerce University, Dış Ticaret Enstitüsü, Uluslararası Ticaret (Dr), Turkey 2021 - Continues

Postgraduate, Istanbul Commerce University, Dış Ticaret Enstitüsü, Uluslararası Ticaret (YI) (Tezli), Turkey 2019 - 2021

Undergraduate, Istanbul Commerce University, İşletme Fakültesi, İktisat Bölümü, Turkey 2013 - 2018

### Certificates, Courses and Trainings

Data Analysis, Sosyal Bilimlerde Güncel Araştırma Teknikleri, İstanbul Chamber of Commerce Strategic Research Center, 2024

### Dissertations

Postgraduate, TEKNOLOJİ YÖNELİMİ VE REKABET GÜCÜ ARASINDAKİ İLİŞKİDE İNOVASYON PERFORMANSININ ARACILIK ROLÜ: İHRACATÇI FİRMALAR ÜZERİNDE BİR ARAŞTIRMA, Istanbul Commerce University, Dış Ticaret Enstitüsü, Uluslararası Ticaret, 2021

### Research Areas

Social Sciences and Humanities, International Economics, Import-Export

### Academic Titles / Tasks

Research Assistant, Istanbul Commerce University, Dış Ticaret Enstitüsü, Uluslararası Ticaret (YI) (Tezli) (İngilizce), 2019 - Continues

### Academic and Administrative Experience

Erasmus Program Department Coordinator, Istanbul Commerce University, Dış Ticaret Enstitüsü, International Trade, 2024 - Continues

## Articles Published in Other Journals

- I. **The Mediating Role of Innovation Performance on the Relationship between Entrepreneurship Orientation and Competitiveness: A Research in the Export Companies**  
Baran Ş., İyigün N. Ö.  
Journal of International Trade, Logistics and Law, vol.7, no.2, pp.6-15, 2021 (Peer-Reviewed Journal)

## Books & Book Chapters

- I. **Yeşil Mutabakat Çerçevesinde Uluslararası Ticaret ve Sürdürülebilirlik**  
Baran Ş.  
in: SOSYAL BİLİMLERDE SÜRDÜRÜLEBİLİRLİK ÇALIŞMALARI, ÖZCAN YUNUS, Editor, Hiper Yayın, İstanbul, pp.263-285, 2024
- II. **Fiyat Algoritmaları ve Rekabet Hukuku**  
Çelen A., Baran Ş.  
in: Yapay Zeka: Güncel Yaklaşımlar & Uygulamalar, İyigün,Öykü; Yılmaz, Mustafa K., Editor, Beta Basım Yayım, İstanbul, pp.401-435, 2021

## Refereed Congress / Symposium Publications in Proceedings

- I. **Analysis of Competitiveness of Türkiye Among G7 Countries in terms of Defence Industry , International Conference on Contemporary Issues in Commerce**  
BARAN Ş., KAHRAMAN H. A.  
International Conference on Contemporary Issues in Commerce, İstanbul, Turkey, 09 May 2023

## Activities in Scientific Journals

International Conference on Contemporary Issues in Commerce 2023, First Editor, 2023 - Continues  
İstanbul Ticaret Üniversitesi Dış Ticaret Dergisi, Assistant Editor/Section Editor, 2022 - Continues  
International Conference on Contemporary Issues in Commerce 2022, First Editor, 2022 - Continues

## Scientific Refereeing

İstanbul Ticaret Üniversitesi Girişimcilik Dergisi, Other Indexed Journal, September 2024

## Scholarships

TUBITAK, 2023 - Continues