

Assoc. Prof. PINAR BAŞAR

Personal Information

Email: pbasar@ticaret.edu.tr

Web: <https://avesis.ticaret.edu.tr/pbasar>

International Researcher IDs

ORCID: 0000-0002-8537-5527

Yoksis Researcher ID: 21626

Education

Doctorate, Halic University, Sosyal Bilimler Enstitüsü, İşletme (Dr), Turkey 2011 - 2014

Postgraduate, Marmara University, Sosyal Bilimler Enstitüsü, Turkey 2005 - 2008

Undergraduate, Marmara University, İktisadi Ve İdari Bilimler Fakültesi, İşletme Bölümü, Turkey 1997 - 2001

Dissertations

Doctorate, Sağlık kurumlarının kurumsallaşmasının kurum performansı üzerindeki etkisi, Halic University, Sosyal Bilimler Enstitüsü, İşletme (Dr), 2014

Postgraduate, An empirical study of relationships between organizational justice and organizational commitment in public health care companies in İstanbul, Marmara University, Sosyal Bilimler Enstitüsü, 2008

Academic Positions

Istanbul Commerce University, İşletme Fakültesi, 2015 - Continues

Lecturer, Istanbul Commerce University, İşletme Fakültesi, 2015 - 2015

Research Assistant, Istanbul Commerce University, İşletme Fakültesi, 2005 - 2015

Academic and Administrative Experience

Istanbul Commerce University, 2017 - Continues

Istanbul Commerce University, 2014 - 2019

Courses

Doctorate

Organizational Culture, Doctorate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020

Entrepreneurship And Innovation Management, Doctorate, 2021 - 2022, 2020 - 2021

İstisnai Ürünler Ve Pazar Stratejileri, Doctorate, 2020 - 2021, 2019 - 2020

Global Business Management, Doctorate, 2019 - 2020

Postgraduate

Leadership Theories, Postgraduate, 2022 - 2023, 2021 - 2022, 2019 - 2020

SAPTEY Güncel Konular, Postgraduate, 2022 - 2023

Management and Organization, Postgraduate, 2021 - 2022, 2018 - 2019

Organizational Culture, Postgraduate, 2020 - 2021

Turizm İşletmelerinde Yönetim Strateji., Postgraduate, 2020 - 2021

YÖNETİM VE ORGANİZASYON, Postgraduate, 2019 - 2020

Girişimcilik ve İş Modelleri, Postgraduate, 2018 - 2019

Business Administration, Postgraduate, 2018 - 2019

İşletmeye Giriş, Postgraduate, 2017 - 2018

Yeni Ürün Pazarlaması ve Pazar Araştırmaları, Postgraduate, 2017 - 2018

Undergraduate

Innovation Strategies, Undergraduate, 2022 - 2023

Leadership, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019

Communication in Management, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019

Yönetimde İletişim, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018

Liderlik, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2017 - 2018

DIGITALIZATION AND BUSINESS WORLD, Undergraduate, 2021 - 2022, 2020 - 2021

Modern Management Approaches, Undergraduate, 2021 - 2022

Leadership Theories, Undergraduate, 2020 - 2021

Değişim Yönetimi, Undergraduate, 2019 - 2020

Change Management, Undergraduate, 2019 - 2020

Modern Management Approches, Undergraduate, 2019 - 2020

İş Etiği, Undergraduate, 2019 - 2020

Management and Organization, Undergraduate, 2018 - 2019, 2015 - 2016

Örgütsel Davranış, Undergraduate, 2018 - 2019

İşletmeye Giriş, Undergraduate, 2017 - 2018, 2015 - 2016, 2013 - 2014

Yönetim ve Organizasyon, Undergraduate, 2017 - 2018, 2016 - 2017, 2015 - 2016, 2014 - 2015

Stratejik Yönetim, Undergraduate, 2016 - 2017, 2015 - 2016, 2014 - 2015

Staj, Undergraduate, 2016 - 2017

Internship, Undergraduate, 2016 - 2017

Girişimcilik , Undergraduate, 2014 - 2015

Associate Degree

Modern Management Approaches, Associate Degree, 2020 - 2021

Supervised Theses

PINAR B., Örgütün değişime hazırlık derecesinin endüstri 4.0 kullanımına etkisinde örgütsel dayanıklılığın aracı rolü, Doctorate, Ö.TÜRE(Student), 2023

PINAR B., Kamu bankalarında stratejik karar alma süreçlerinde, yeni nesil teknolojilerin kullanımı : İstanbul üzerinde bir araştırma, Postgraduate, B.FURKAN(Student), 2022

PINAR B., The impact of crisis management on employee motivation, Postgraduate, H.KZEIHA(Student), 2022

PINAR B., The effect of organizational identification on employee performance, Postgraduate, A.HASSAN(Student), 2022

PINAR B., Dijital dönüşümün çalışan memnuniyeti üzerine etkisi: havacılık sektörü üzerine bir araştırma, Postgraduate, G.ARKAN(Student), 2021

PINAR B., The organizational learning and organizational performance in mogadishu-Somalia : A case study of Hormuud Telecom company, Postgraduate, H.TIFOW(Student), 2021

PINAR B., The effect of leadership styles on employee retention in Somalian companies, Postgraduate, O.MOHAMED(Student), 2021

PINAR B., SABRİ Ö., Yerel yönetimlerde afet yönetimi ve kurumsallaşma: Beylikdüzü Belediyesi örneği, Postgraduate, T.TUNCER(Student), 2021

PINAR B., The effect of industry 4.0 on organizational performance in Mogadishu, Postgraduate, M.MOHAMED(Student), 2021

PINAR B., Tasarruf finansman sisteminin regülasyonu: Türkiye örneği, Postgraduate, Y.FURKAN(Student), 2021
PINAR B., Impact of strategic management on competitive advantage : a research of scale small business in Mogadishu Somalia, Postgraduate, R.MOHAMED(Student), 2021
PINAR B., The effect of organizational culture on leader-member exchange: A cross-cultural studyamong Turkey and France, Postgraduate, T.ÇIRAK(Student), 2020
PINAR B., The effect of innovative strategies on export performance, Postgraduate, H.ABDEREMANE(Student), 2020
PINAR B., Hizmetkar liderliğin kurumsal kültürün üzerindeki etkisinin incelenmesi, Postgraduate, A.GÜLTEKİN(Student), 2019
PINAR B., Kobilerin kurumsallaşmasının işletme performansına etkisi : tekstil sektöründe bölgesel bir uygulama, Postgraduate, T.ABUDUREYIMU(Student), 2019

Journal articles indexed in SCI, SSCI, and AHCI

- I. **Tourist distribution in Northern Mediterranean Basin countries: 2004–2020**
ÖZ S., Ertemel A. V., Başar P., Çoktuğ C. C.
PLoS ONE, vol.18, no.11 November, 2023 (SCI-Expanded)

Articles Published in Other Journals

- I. **Unveiling the impact of digital transformation: a study on key disciplines, technological unemployment, and neo-Luddism in the textile industry**
ÖZ S., İbrahim B., Civriz M., Başar P.
Global Knowledge, Memory and Communication, 2024 (ESCI)
- II. **The Relations Between Digitalization and Employee Satisfaction in Aviation**
Basar P., ARKAN G.
Journal of aviation (Online), vol.7, no.3, pp.388-392, 2023 (Peer-Reviewed Journal)
- III. **Impact of Strategic Management on Competitive Advantage**
Mohamed R., BAŞAR P.
Trends in business and economics (Online), vol.37, no.1, pp.46-56, 2023 (Peer-Reviewed Journal)
- IV. **The Effect of Organizational Learning on Organizational Performance**
BAŞAR P.
İşletme Araştırmaları Dergisi, vol.14, no.1, pp.621-634, 2022 (Peer-Reviewed Journal)
- V. **Cameron And Quinn's Model of Organizational Culture: A Case Study in CAC Bank**
BAŞAR P., İlkan E., Mutair F.
JOURNAL OF ORGANIZATIONAL BEHAVIOR RESEARCH, vol.7, pp.259-266, 2022 (Peer-Reviewed Journal)
- VI. **Leadership Styles And Organizational Change In Horumuud In Mogadishu**
Abdullahi H. Y., BAŞAR P.
Global Scientific Journal, vol.10, no.6, pp.895-919, 2022 (Peer-Reviewed Journal)
- VII. **DAYANIKLILIK KAPASİTESİ ÖLÇEĞİ UYARLAMA, GEÇERLİK ve GÜVENİLİRLİK ÇALIŞMASI**
BAŞAR P., Türe Ö.
ASOS Yayınevi, vol.134, pp.465-479, 2022 (Peer-Reviewed Journal)
- VIII. **KURUMSAL YÖNETİŞİM İLKELERİ VE ETİK KARAR ALMA: BİR VAKA ÇALIŞMASI**
CELAYİR D., BAŞAR P.
Uluslararası Beşeri Ve Sosyal Bilimler İnceleme Dergisi, vol.5, no.1, 2021 (Peer-Reviewed Journal)
- IX. **The Effect of Industry 4.0 on Organizational Performance in Mogadishu**
Abdulle M. M., BAŞAR P.
Turk Finance And Economics Research, vol.1, no.1, pp.1-16, 2021 (Peer-Reviewed Journal)
- X. **The Effect of Innovative Strategies on Export Performance,**
BAŞAR P., Hassani A.

Journal of Industrial Policy and Technology Management, vol.3, no.2, pp.83-97, 2021 (Peer-Reviewed Journal)

- XI. **Kurumsal Yönetişim İlkeleri Ve Etik Karar Alma: Bir Vaka Çalışması**
CELAYİR D., BAŞAR P.
Uluslararası Beşeri ve Sosyal Bilimler İnceleme Dergisi , 5 (1) , 70-80, vol.5, no.1, pp.70-80, 2021 (Peer-Reviewed Journal)
- XII. **The Role of Knowledge Sharing in the Effects of Intellectual Capital and Innovativeness on Firm Performance**
CİVELEK M. E., BAŞAR P.
OPUS Uluslararası Toplum Araştırmaları Dergisi, vol.16, no.Özel Sayı, pp.3274-3301, 2020 (Peer-Reviewed Journal)
- XIII. **The Relationships among Corporate Governance Principles and Firm Performance, Maliye Finans Yazıları**
KARABULUT A. T., CİVELEK M. E., BAŞAR P., ÖZ S., KÜÇÜKÇOLAK R. A.
MALİYE FİNANS YAZILARI, vol.34, no.114, pp.401-417, 2020 (Peer-Reviewed Journal)
- XIV. **The Relationships among Corporate Governance Principles and Firm Performance**
KARABULUT T., CİVELEK M. E., BAŞAR P., ÖZ S., KÜÇÜKÇOLAK R. A.
MALİYE FİNANS YAZILARI, vol.1, no.114, pp.401-418, 2020 (Peer-Reviewed Journal)
- XV. **The Organizational Learning And Organizational Performance In Mogadishu- Somalia (A Case Study if Hormuud Telecom Company)**
BAŞAR P., HILOWLE H. T.
International Journal of Innovative Research in Information Security (IJIRIS) IJIRIS: AM Publications, vol.10, no.7, pp.66-103, 2020 (Peer-Reviewed Journal)
- XVI. **THE EFFECT OF INSTITUTIONALIZATION OF KOBİ ON BUSINESS PERFORMANCE**
BAŞAR P.
The Journal of Social Sciences, vol.38, no.38, pp.35-49, 2019 (Peer-Reviewed Journal)
- XVII. **TÜRKİYE’xxDE ORGANİK SÜT VE SÜT ÜRÜNLERİ ÜRETİCİLERİ VE SATICILARININ WEB SİTELERİ**
BAŞAR P.
The Journal of Social Sciences, vol.37, no.37, pp.98-115, 2019 (Peer-Reviewed Journal)
- XVIII. **Astropreneurship**
BAŞAR P.
Journal of Business and Economic Policy, vol.5, no.4, pp.156-164, 2018 (Peer-Reviewed Journal)
- XIX. **İşletmelerin Yabancı Pazarlara Yayılma Yöntemlerinin İnsan Kaynakları Fonksiyonu Üzerindeki Etkisi, The Effects of Companies’ Expansion Methods in Foreign Markets on Human Resources Function**
BAŞAR P., GÜLTEKİN A.
Uluslararası Yönetim İktisat ve İşletme Dergisi, vol.14, no.3, pp.825-850, 2018 (Peer-Reviewed Journal)
- XX. **The Analytic Hierarchy Process Method to Design Strategic Decision Making for The Effective Assessment of Supplier Selection in Construction Industry**
BAŞAR P.
Research Journal of Business and Management, vol.5, no.2, pp.142-149, 2018 (ESCI)
- XXI. **Katılımcı Yönetimin İş Doyumu Üzerine Etkisi:Akademik Personel Üzerinde Bir Araştırma, The Effect Of Participative Management On Job Satisfaction: A Research On Academic Staff**
BAŞAR P.
Ekonomi, İşletme, Siyaset ve Uluslararası İlişkiler Dergisi, vol.3, no.1, pp.1-34, 2017 (Peer-Reviewed Journal)
- XXII. **Proactivity As An Antecedent Of Entrepreneurial Intention**
BAŞAR P.
Journal of Economic and Management Perspectives, vol.11, no.4, pp.285-295, 2017 (Peer-Reviewed Journal)
- XXIII. **Kurumsallaşmanın Performansa Etkisi: Sağlık Sektöründe Bir Uygulama The Effect Of Institutionalization On Performance: A Case Study In Health Care Sector**
BAŞAR P.
İstanbul Ticaret Üniversitesi Sosyal Bilimler Dergisi, vol.16, no.31, pp.179-195, 2017 (Peer-Reviewed Journal)
- XXIV. **The Diversities of the Competitive Advantage Concepts and Understanding Sourced by Resource**

Based Approach to Firm

BAŞAR P.

International Journal of Business and Management, vol.10, no.5, pp.113-125, 2015 (Peer-Reviewed Journal)

Books

- I. **Yönetimde İletişim**
BAŞAR P.
Nobel Yayın, İstanbul, 2022
- II. **AFET YÖNETİMİNDE ÇOK KRİTERLİ KARAR VERME YÖNTEMİ: BEYLİKDÜZÜ BELEDİYESİNDE AHP VİKOR ANALİZİ**
ÖZ S., Tuncer T., BAŞAR P.
in: Akıllı Lojistik ve Bütünleşik Bölge Uygulamaları, Nazlıcan Dindarık, Perihan Karaköse, Editor, Hiperyayın, İstanbul, pp.301-329, 2022
- III. **Developing Tourism Investment Policy in Turkey: An AHP-VİKOR Analysis**
ÖZ S., BAŞAR P.
in: Technology Management and Industrial Policy - TEMIP, Sabri Öz, Tevfik Dönmez, Bahattin Gökhan Topal, Editor, Hiperyayın, İstanbul, pp.246-269, 2021
- IV. **İstisnai Ürün ve Pazar Stratejileri**
BAŞAR P.
in: Sanayi Politikaları ve Teknoloji Yönetimi – Saptey, Öz. S. Terzioğlu, C Ve Vural Aydın, E., Editor, Hiperl Yayın evi, İstanbul, pp.259-293, 2021
- V. **RİSK YÖNETİMİNİN KURUMSAL YÖNETİMDEKİ ROLÜ VE SİSTEMİN GÜVENCESİ: İÇ DENETİM**
BAŞAR P., CELAYİR D.
in: KURUMSAL YÖNETİM VE RİSK YÖNETİMİ, PINAR BAŞAR, DUYGU CELAYİR, Editor, NOBEL YAYINCILIK, Ankara, pp.5-24, 2020
- VI. **The Blokchain Technology in Libraries**
BAŞAR P., Erol A.
in: Economic Issues II, Işıl AKGÜL, Selçuk KOÇ, Elşen BAĞIRZADE, Editor, İktisad Universiteti” Publishing, Baku, Azerbaijan , ECOEI, Baku, pp.6-17, 2020
- VII. **Corporate Governance Practices of NGO's**
BAŞAR P.
Scholars Press, 2018
- VIII. **The Effect of System Orientation on Entrepreneurial Self-Efficacy**
BAŞAR P.
Scholars Press, 2018
- IX. **Social Entrepreneurship: Case Study in Unilever Food Solutions' Trusted Hands Food Safety Online Training Program**
BAŞAR P.
in: Entrepreneurship - Trends and Challenges, Ph.D. Silvio Manuel Brito, Editor, intechOPEN, Zagreb, pp.145-160, 2018
- X. **The Effect of Organizational Justice upon Organizational Commitment**
BAŞAR P.
in: Current Perspectives in Social Sciences, Hasan Arslan/ Mehmet Ali İçbay/ Alina-Andreea Dragoescu, Editor, E-BWN, Sofija, pp.159-167, 2017

Papers Presented at Peer-Reviewed Scientific Conferences

- I. **Paylaşım Ekonomisinin Çevresel, Ekonomik Ve Sosyal Sürdürülebilirlikte Rolü**

BAŞAR P., Tuğ M.

Karbon Ayak Izinden Sosyal Parmak IZine Sürdürülebilirlik Konferansı, İstanbul, Turkey, 02 June 2022, vol.1, pp.1-2, (Summary Text)

II. Digital Leadership

BAŞAR P.

1. Coast Conference, Herceg Novi, Montenegro, 26 May 2022, vol.1, pp.5-9, (Full Text)

III. Critical Success Factors of Procurement Projects: Telecommunication Industry

BAŞAR P.

39. EBES Conference, Roma, Italy, 06 April 2022, vol.39, pp.652-655, (Full Text)

IV. The Economic Crisis And The IT Industry In The USA: An Empirical Study

KONSTANTINOS V., CHRİSTOPOULOS A., QUYN P., ÖZTÜRK P.

9th International Conference on Applied Financial Economics, Samos, Greece, 28 - 30 June 2012, pp.350-355, (Full Text)

V. Strategic Analysis of Turkish Energy Industry: Developing a Strategic Model for Resources Optimization

HALICI A., YILDIZ S., ÖZTÜRK P., ATAN TARLACI Ö., KASIMOĞLU M.

The Proceedings of 8th International Strategic Management Conference, New Opportunities for Global Collaboration Strategic Alliances in the Era of 'New Normal', Barcelona, Spain, 21 - 23 June 2012, pp.83-90, (Full Text)

VI. How Institutional Corporate Governance Effect Organizational Commitment: Developing A Framework For Research Model

ÖZTÜRK P., KASIMOĞLU M.

The Proceedings Of 6th International Strategic Management Conference, Searching For Strategies Out Of The Global Recession, St. Petersburg, Russia, 8 - 10 July 2010, pp.769-774, (Full Text)

VII. Value Add Logistics Service Quality in Strategic Logistic Management: Case Study of Halley Logistics

ÖZTÜRK P.

The Proceedings of 5th International Strategic Management Conference, Striking the Right Balance Between Existing Strategy and New Opportunities with Special Emphasis on Turbulent Markets, Stellenbosh, South Africa, 2 - 04 July 2009, pp.367-376, (Full Text)