

## Assoc. Prof. NURGÜL KELEŞ TAYŞİR

### Personal Information

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### International Researcher IDs

ScholarID: 7lhNKpAAAAAJ

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Publons / Web Of Science ResearcherID: AAC-4729-2020

ScopusID: 55366190100

Yoksis Researcher ID: 239851

### Education Information

Doctorate, Marmara University, Sosyal Bilimler Enstitüsü, Yönetim Ve Organizasyon (Dr), Turkey 2005 - 2011

Postgraduate, Marmara University, Sosyal Bilimler Enstitüsü, Yönetim Ve Organizasyon (YI) (Tezli), Turkey 2003 - 2005

Undergraduate, Anadolu University, İktisadi Ve İdari Bilimler Fakültesi, İşletme Bölümü, Turkey 1999 - 2003

### Foreign Languages

English, C2 Mastery

### Dissertations

Doctorate, Fordizmden postfordizme geçiş sürecinde ortam koşulları ve dış kaynaklardan yararlanma uygulamasına etkileri: Türkiye'xxde DKY uygulamasına geçiş süreci üzerine beyaz eşya sanayinde bir araştırma, Marmara University, Sosyal Bilimler Enstitüsü, Yönetim Ve Organizasyon (Dr), 2011

Postgraduate, Aile işletmelerinde örgütsel yedekleme metal ana sanayinde faaliyet gösteren işletmelerin örgütsel yedekleme açısından incelenmesi, Marmara University, Sosyal Bilimler Enstitüsü, Yönetim Ve Organizasyon (YI) (Tezli), 2005

### Research Areas

Social Sciences and Humanities, Sociology, Labor Economics and Industrial Relations, Entrepreneurship and Innovation Management

### Academic Titles / Tasks

Associate Professor, Istanbul Commerce University, İşletme Fakültesi, İşletme Bölümü, 2022 - Continues

Assistant Professor, Istanbul Commerce University, İşletme Fakültesi, İşletme Bölümü, 2015 - 2022

Lecturer PhD, Ozyegin University, 2013 - 2015

## Academic and Administrative Experience

Head of Department, Istanbul Commerce University, İşletme Fakültesi, İşletme Bölümü, 2023 - Continues

## Courses

Diversity Management, Undergraduate, 2022 - 2023, 2020 - 2021  
Negotiation Methods, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021  
Seminar, Doctorate, 2022 - 2023, 2021 - 2022  
Entrepreneurship and Business Models, Postgraduate, 2022 - 2023  
Entrepreneurship and Innovation Management, Doctorate, 2022 - 2023, 2019 - 2020  
Seminar, Postgraduate, 2022 - 2023, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016  
Management and Organization, Postgraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2017 - 2018  
Organizational Behavior, Undergraduate, 2021 - 2022  
Volunteering Studies, Undergraduate, 2020 - 2021  
Modern Approaches in Management, Postgraduate, 2020 - 2021  
Stratejik Yönetim ve İşletme Politikaları, Postgraduate, 2019 - 2020, 2018 - 2019  
Organizational Culture, Doctorate, 2019 - 2020, 2018 - 2019  
Girişimcilik ve İş Modelleri, Postgraduate, 2019 - 2020  
International Management, Undergraduate, 2019 - 2020, 2018 - 2019  
Modern Yönetim Kuramları, Undergraduate, 2019 - 2020  
Modern Management Theories, Undergraduate, 2019 - 2020, 2018 - 2019  
Organizations, Undergraduate, 2018 - 2019, 2017 - 2018  
Organizational Theory, Undergraduate, 2018 - 2019, 2017 - 2018, 2015 - 2016  
Örgüt Teorisi, Undergraduate, 2018 - 2019, 2017 - 2018, 2015 - 2016  
Yönetimde Modern Yaklaşımlar, Postgraduate, 2017 - 2018  
Cross-Cultural Management, Postgraduate, 2017 - 2018  
Business Development and Entrepreneurship, Undergraduate, 2017 - 2018  
İş Etiği, Undergraduate, 2017 - 2018  
Yönetim ve Organizasyon, Postgraduate, 2017 - 2018  
Örgüt Kültürü, Doctorate, 2017 - 2018  
Management and Organization, Undergraduate, 2016 - 2017  
Kurumsal Yönetişim, Undergraduate, 2016 - 2017, 2015 - 2016  
İşletmeye Giriş, Undergraduate, 2016 - 2017  
İşletme Yönetimi, Postgraduate, 2016 - 2017  
Corporate Governance, Undergraduate, 2016 - 2017, 2015 - 2016  
Introduction to Business, Postgraduate, 2016 - 2017  
Yönetim ve Organizasyon, Undergraduate, 2016 - 2017  
Organization Theory, Undergraduate, 2016 - 2017  
Yönetim Düşünce Tarihi, Undergraduate, 2015 - 2016  
Örgütsel Davranış, Undergraduate, 2015 - 2016  
Yönetim-Organizasyon, Undergraduate, 2015 - 2016  
Organizations, Undergraduate, 2013 - 2014, 2012 - 2013

## Advising Theses

NURGÜL K. T., Failed crowdfunding campaigns : exploring perceptions of entrepreneurs, Postgraduate, M.BAYRAKTAR(Student), 2022  
NURGÜL K. T., Uzaktan çalışan takımların güven, takım uyumu, süreç ve kararlardan memnuniyetlerinin incelenmesi, Postgraduate, U.SÜTLÜ(Student), 2022  
NURGÜL K. T., Reverse culture shock among international business administration exchange students, Postgraduate, O.M.

(Student), 2021

NURGÜL K. T., Family business succession planning in the Gambia textile market, Postgraduate, A.DRAMMEH(Student), 2021

NURGÜL K. T., Kredi kararı verilmesinde nitel faktörlerin etkisi, Postgraduate, A.UTKU(Student), 2020

NURGÜL K. T., University students' perceptions on non governmental organisations in The Gambia, Postgraduate, A.NDEY(Student), 2019

NURGÜL K. T., Investigating the challenges and motivation of women entrepreneurs in the Gambia, Postgraduate, I.CHAM(Student), 2018

NURGÜL K. T., Quality of work life among employees of the University of the Gambia, Postgraduate, L.W.(Student), 2017

## **Published journal articles indexed by SCI, SSCI, and AHCI**

- I. **A framework to overcome barriers to social entrepreneurship using a combined fuzzy MCDM approach**  
KELEŞ TAYŞİR N., ÜLGEN B., İYİĞÜN N. Ö., GÖRENER A.  
Soft Computing, vol.28, no.3, pp.2325-2351, 2024 (SCI-Expanded)
- II. **Personal Antecedents of Social Entrepreneurial Intention in Different Country Clusters and Fields**  
KELEŞ TAYŞİR N., ASARKAYA Ç.  
Voluntas, vol.32, no.5, pp.1066-1083, 2021 (SSCI)
- III. **Founder's background as a catalyst for social entrepreneurship**  
ASARKAYA Ç., KELEŞ TAYŞİR N.  
Nonprofit Management and Leadership, vol.30, no.1, pp.155-166, 2019 (SSCI)

## **Articles Published in Other Journals**

- I. **Entrepreneurs' Crowdfunding Failure Experiences**  
Bayraktar M., KELEŞ TAYŞİR N.  
İstanbul Ticaret Üniversitesi Dış Ticaret Enstitüsü Working Paper Series, vol.3, no.1, pp.1-17, 2022 (Peer-Reviewed Journal)
- II. **Reverse Culture Shock Among International Business Administration Exchange Students**  
AGHA O., KELEŞ TAYŞİR N.  
International Journal of Commerce and Finance, vol.7, no.2, pp.71-100, 2021 (Peer-Reviewed Journal)
- III. **A MULTILEVEL PERSPECTIVE OF NASCENT SOCIAL ENTREPRENEUR DISENGAGEMENT**  
TAYŞİR N. K.  
Pamukkale Üniversitesi Sosyal Bilimler Enstitüsü Dergisi, vol.0, no.47, pp.269-287, 2021 (Peer-Reviewed Journal)
- IV. **Investigating University Students' Perceptions on Nongovernmental Organizations in The Gambia**  
JENG A. N., KELEŞ TAYŞİR N.  
İstanbul Ticaret Üniversitesi Dış Ticaret Enstitüsü Working Paper Series, 2019 (Peer-Reviewed Journal)
- V. **Kobi Kredileri Tahsisinde Sezgisel Karar Verme Üzerine Bir İnceleme**  
GÜNAY A. U., KELEŞ TAYŞİR N.  
İstanbul Ticaret Üniversitesi Dış Ticaret Enstitüsü Working Paper Series, 2019 (Peer-Reviewed Journal)
- VI. **Türkiye'de Fordist Üretim Krizinin Ortam Koşulları Bağlamında İncelenmesi**  
KELEŞ TAYŞİR N.  
Yönetim Bilimleri Dergisi, vol.16, no.32, pp.47-66, 2018 (Peer-Reviewed Journal)
- VII. **Örgütsel Davranış Yazınında Ölçek Geliştirme: Ulusal Yönetim ve Organizasyon Kongresi Bildirilerinin İncelenmesi**  
KELEŞ TAYŞİR N., ÜLGEN B., YAVUZ N.  
Pamukkale Üniversitesi Sosyal Bilimler Enstitüsü Dergisi, vol.0, no.30, pp.283-296, 2018 (Peer-Reviewed Journal)
- VIII. **Türkiye Bankacılık Sektöründe "Tersine Mentorluk" Uygulamaları**

KELEŞ TAYŞİR N., ÜLGEN B.

Yönetim Bilimleri Dergisi, vol.15, no.29, pp.305-317, 2017 (Peer-Reviewed Journal)

**IX. Quality of Work Life Among Employees of The University of The Gambia**

SAIDYKHAN L. W., KELEŞ TAYŞİR N.

İstanbul Ticaret Üniversitesi Dış Ticaret Enstitüsü Working Paper Series, 2017 (Peer-Reviewed Journal)

**X. What Motivates Nonprofit Organizations' Top Managers to Volunteer?**

TAYŞİR E. A., PAZARCIK Y., KELEŞ TAYŞİR N.

Journal of Transnational Management, vol.18, no.2, pp.164-187, 2013 (Scopus)

**XI. Measuring Effectiveness in Nonprofit Organizations: An Integration Effort**

TAYŞİR E. A., KELEŞ TAYŞİR N.

Journal of Transnational Management, vol.17, no.3, pp.220-235, 2012 (Scopus)

## **Books & Book Chapters**

**I. Value Creation Through Social Change: An Ashoka Fellow Case**

KELEŞ TAYŞİR N.

in: Creating Business Value and Competitive Advantage With Social Entrepreneurship, N.Öykü İyigün, Editor, IGI Global, pp.333-351, 2018

**II. Örgütlerde Liderliğin Karanlık Yönü**

KELEŞ TAYŞİR N., Acarol Ç.

in: Örgüt Yönetiminde Duygular, Beliz Ülgen, Editor, Nobel, pp.95-120, 2016

**III. Girişimcilik Yönlere: Yeni Bir İş Kurma, Mevcut Bir İşletmeyi Satın Alma, Franchising**

KELEŞ TAYŞİR N.

in: Girişimcilik, Nazan Yelkikalan, Editor, Beta Yayıncılık, İstanbul, pp.86-112, 2013

**IV. İdeoloji**

ANIL İ., SAFRAN B., İYİGÜN N. Ö., ARTUNER ÖZDER C. G., YILDIZ S., AYDIN E., TAYŞİR E. A., TAŞKIRAN E., TAŞTAN BOZ İ., KELEŞ TAYŞİR N., et al.

in: Yönetim Felsefesi, İbrahim Anıl, Binali Doğan, Editor, Beta, İstanbul, pp.261-280, 2008

**V. Ortak Çıkarlar**

KELEŞ TAYŞİR N., KUT N.

in: Yönetim Felsefesi, İbrahim Anıl, Binali Doğan, Editor, Beta, pp.187-204, 2008

**VI. Ortak Değerler**

YALÇINKAYA N., KELEŞ TAYŞİR N.

in: Yönetim Felsefesi, İbrahim Anıl, Binali Doğan, Editor, Beta, pp.167-186, 2008

## **Refereed Congress / Symposium Publications in Proceedings**

**I. Judge me by how many times I fell down: Social entrepreneurial failure evaluations**

KELEŞ TAYŞİR N.

38 EGOS (European Group for Organizational Studies) Colloquium 2022, 04 July 2022

**II. Influence of the Social Entrepreneur's Identity on Award Decision**

KELEŞ TAYŞİR N.

8th EMES International Research Conference on Social Enterprise, Zaragoza, Spain, 4 - 08 October 2021

**III. Family Business Succession Planning in The Gambia Textile Market**

KELEŞ TAYŞİR N., DRAMMEH A.

7th Global Business Research Conference, Turkey, 11 June 2021

**IV. Returning to Work After Maternity Leave: Burden or Blessing?**

KELEŞ TAYŞİR N., ÜLGEN B.

EURAM (European Academy of Management) 2021 Reshaping capitalism for a sustainable world, Canada, 14 June

2021

- V. **Founder's background as a catalyst for social entrepreneurship**  
ASARKAYA Ç., KELEŞ TAYŞİR N.  
33rd EGOS (European Group for Organizational Studies) Colloquium 2017, 6 - 08 July 2017
- VI. **Changing Business Education in a Changing Economy: How Business Administration Courses Evolved in Turkey from 1980 to 2015?**  
TAYŞİR E. A., KELEŞ TAYŞİR N.  
5th World conference on Production and Operations Management, 6 - 10 September 2016
- VII. **A New Management Instrument in Organizations: Reverse Mentoring**  
KELEŞ TAYŞİR N., ÜLGEN B.  
19th EBES Conference, 26 May - 28 June 2016
- VIII. **A Content Analysis of a Chapter About Vehbi Koc**  
KELEŞ TAYŞİR N., ASARKAYA Ç.  
European Academy of Management 2016, Paris, France, 1 - 04 June 2016
- IX. **Directions in Family Business Research A Content Analysis**  
KELEŞ TAYŞİR N., İYİGÜN N. Ö., GÖRENER A.  
19th Eurasia Business and Economics Society (EBES) Conference, 26 - 28 May 2016