

## Assoc. Prof. NURGÜL KELEŞ TAYŞİR

### Personal Information

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### International Researcher IDs

ScholarID: 7lhNKpAAAAAJ

ORCID: 0000-0002-0232-2404

Publons / Web Of Science ResearcherID: AAC-4729-2020

ScopusID: 55366190100

Yoksis Researcher ID: 239851

### Education

Doctorate, Marmara University, Sosyal Bilimler Enstitüsü, Yönetim Ve Organizasyon (Dr), Turkey 2005 - 2011

Postgraduate, Marmara University, Sosyal Bilimler Enstitüsü, Yönetim Ve Organizasyon (YI) (Tezli), Turkey 2003 - 2005

Undergraduate, Anadolu University, İktisadi Ve İdari Bilimler Fakültesi, İşletme Bölümü, Turkey 1999 - 2003

### Foreign Languages

English, C2 Mastery

### Dissertations

Doctorate, Fordizmden postfordizme geçiş sürecinde ortam koşulları ve dış kaynaklardan yararlanma uygulamasına etkileri: Türkiye'xxde DKY uygulamasına geçiş süreci üzerine beyaz eşya sanayinde bir araştırma, Marmara University, Sosyal Bilimler Enstitüsü, Yönetim Ve Organizasyon (Dr), 2011

Postgraduate, Aile işletmelerinde örgütsel yedekleme metal ana sanayinde faaliyet gösteren işletmelerin örgütsel yedekleme açısından incelenmesi, Marmara University, Sosyal Bilimler Enstitüsü, Yönetim Ve Organizasyon (YI) (Tezli), 2005

### Research Areas

Social Sciences and Humanities, Management and Organization, Management of Enterprises, Entrepreneurship and Innovation Management

### Academic Positions

Associate Professor, Istanbul Commerce University, İşletme Fakültesi, İşletme Bölümü, 2022 - Continues

Assistant Professor, Istanbul Commerce University, İşletme Fakültesi, İşletme Bölümü, 2015 - 2022

Lecturer PhD, Ozyegin University, 2013 - 2015

## Academic and Administrative Experience

Head of Department, Istanbul Commerce University, İşletme Fakültesi, İşletme Bölümü, 2023 - Continues

### Courses

#### Doctorate

Organizational Behavior, Doctorate, 2023 - 2024

Seminar, Doctorate, 2023 - 2024

Seminar, Doctorate, 2022 - 2023, 2021 - 2022

Entrepreneurship and Innovation Management, Doctorate, 2022 - 2023, 2019 - 2020

Organizational Culture, Doctorate, 2019 - 2020, 2018 - 2019

Örgüt Kültürü, Doctorate, 2017 - 2018

#### Postgraduate

Entrepreneurship and Business Models, Postgraduate, 2023 - 2024

Seminar, Postgraduate, 2023 - 2024

Management and Organization, Postgraduate, 2023 - 2024

Entrepreneurship and Business Models, Postgraduate, 2022 - 2023

Seminar, Postgraduate, 2022 - 2023, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016

Management and Organization, Postgraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2017 - 2018

Modern Approaches in Management, Postgraduate, 2020 - 2021

Stratejik Yönetim ve İşletme Politikaları, Postgraduate, 2019 - 2020, 2018 - 2019

Girişimcilik ve İş Modelleri, Postgraduate, 2019 - 2020

Yönetimde Modern Yaklaşımlar, Postgraduate, 2017 - 2018

Cross-Cultural Management, Postgraduate, 2017 - 2018

Yönetim ve Organizasyon, Postgraduate, 2017 - 2018

İşletme Yönetimi, Postgraduate, 2016 - 2017

Introduction to Business, Postgraduate, 2016 - 2017

#### Undergraduate

Diversity Management, Undergraduate, 2023 - 2024

Designing Business Models, Undergraduate, 2023 - 2024

Management and Organization, Undergraduate, 2023 - 2024

Business Ethics, Undergraduate, 2023 - 2024

Organizational Behavior, Undergraduate, 2023 - 2024

Negotiation Methods, Undergraduate, 2023 - 2024

Modern Management Approaches, Undergraduate, 2023 - 2024

Diversity Management, Undergraduate, 2022 - 2023, 2020 - 2021

Negotiation Methods, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021

Organizational Behavior, Undergraduate, 2021 - 2022

Volunteering Studies, Undergraduate, 2020 - 2021

International Management, Undergraduate, 2019 - 2020, 2018 - 2019

Modern Yönetim Kuramları, Undergraduate, 2019 - 2020

Modern Management Theories, Undergraduate, 2019 - 2020, 2018 - 2019

Organizations, Undergraduate, 2018 - 2019, 2017 - 2018

Organizational Theory, Undergraduate, 2018 - 2019, 2017 - 2018, 2015 - 2016

Örgüt Teorisi, Undergraduate, 2018 - 2019, 2017 - 2018, 2015 - 2016

Business Development and Entrepreneurship, Undergraduate, 2017 - 2018

İş Etiği, Undergraduate, 2017 - 2018

Management and Organization, Undergraduate, 2016 - 2017

Kurumsal Yönetişim, Undergraduate, 2016 - 2017, 2015 - 2016

İşletmeye Giriş, Undergraduate, 2016 - 2017

### Organizations, Undergraduate, 2013 - 2014, 2012 - 2013

NURGÜL K. T., Quality of work life among employees of the University of the Gambia, Postgraduate, L.W.(Student), 2017

PhD Thesis Monitoring Committee Member, PhD Thesis Monitoring Committee Member, İstanbul Ticaret Üniversitesi,  
December, 2024

[illegible]

December, 2023

PhD Thesis Monitoring Committee Member, PhD Thesis Monitoring Committee Member, İstanbul Ticaret Üniversitesi,  
December, 2023

PhD Thesis Monitoring Committee Member, PhD Thesis Monitoring Committee Member, İstanbul Ticaret Üniversitesi,  
December, 2023

PhD Thesis Monitoring Committee Member, PhD Thesis Monitoring Committee Member, İstanbul Ticaret Üniversitesi,  
December, 2023

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PhD Thesis Monitoring Committee Member, PhD Thesis Monitoring Committee Member, İstanbul Ticaret Üniversitesi,  
December, 2023

PhD Thesis Monitoring Committee Member, PhD Thesis Monitoring Committee Member, İstanbul Ticaret Üniversitesi,  
December, 2023

## Journal articles indexed in SCI, SSCI, and AHCI

- I. **A framework to overcome barriers to social entrepreneurship using a combined fuzzy MCDM approach**  
KELEŞ TAYŞİR N., ÜLGEN B., İYİĞÜN N. Ö., GÖRENER A.  
Soft Computing, vol.28, no.3, pp.2325-2351, 2024 (SCI-Expanded)
- II. **Personal Antecedents of Social Entrepreneurial Intention in Different Country Clusters and Fields**  
KELEŞ TAYŞİR N., ASARKAYA Ç.  
Voluntas, vol.32, no.5, pp.1066-1083, 2021 (SSCI)
- III. **Founder's background as a catalyst for social entrepreneurship**  
ASARKAYA Ç., KELEŞ TAYŞİR N.  
Nonprofit Management and Leadership, vol.30, no.1, pp.155-166, 2019 (SSCI)

## Articles Published in Other Journals

- I. **FAMILY FIRMS AND INNOVATION: EXAMINING THE ROLE OF MANAGEMENT STRUCTURE ON R&D INVESTMENT AND OUTCOMES**  
Özkara S., Keleş Tayşir N.  
İstanbul Ticaret Üniversitesi Girişimcilik Dergisi, vol.8, no.16, pp.8-23, 2025 (Peer-Reviewed Journal)
- II. **The Impact of Leadership on the Effective Implementation of Organizational Change**  
Saidykhan L. W., Keleş Tayşir N.

International Journal of Commerce and Finance, vol.10, no.2, pp.13-39, 2024 (Peer-Reviewed Journal)

- III. **INTERGROUP DISCRIMINATION TOWARDS MIGRANTS IN LABOR MARKET HIRING DECISIONS**  
NAKAY E., TAYŞİR N. K.  
İstanbul Ticaret Üniversitesi Sosyal Bilimler Dergisi, vol.23, no.50, pp.1984-2010, 2024 (Peer-Reviewed Journal)
- IV. **Entrepreneurs' Crowdfunding Failure Experiences**  
Bayraktar M., KELEŞ TAYŞİR N.  
İstanbul Ticaret Üniversitesi Dış Ticaret Enstitüsü Working Paper Series, vol.3, no.1, pp.1-17, 2022 (Peer-Reviewed Journal)
- V. **Reverse Culture Shock Among International Business Administration Exchange Students**  
AGHA O., KELEŞ TAYŞİR N.  
International Journal of Commerce and Finance, vol.7, no.2, pp.71-100, 2021 (Peer-Reviewed Journal)
- VI. **A MULTILEVEL PERSPECTIVE OF NASCENT SOCIAL ENTREPRENEUR DISENGAGEMENT**  
TAYŞİR N. K.  
Pamukkale Üniversitesi Sosyal Bilimler Enstitüsü Dergisi, vol.0, no.47, pp.269-287, 2021 (Peer-Reviewed Journal)
- VII. **Investigating University Students' Perceptions on Nongovernmental Organizations in The Gambia**  
JENG A. N., KELEŞ TAYŞİR N.  
İstanbul Ticaret Üniversitesi Dış Ticaret Enstitüsü Working Paper Series, 2019 (Peer-Reviewed Journal)
- VIII. **Kobi Kredileri Tahsisinde Sezgisel Karar Verme Üzerine Bir İnceleme**  
GÜNAY A. U., KELEŞ TAYŞİR N.  
İstanbul Ticaret Üniversitesi Dış Ticaret Enstitüsü Working Paper Series, 2019 (Peer-Reviewed Journal)
- IX. **Türkiye'de Fordist Üretim Krizinin Ortam Koşulları Bağlamında İncelenmesi**  
KELEŞ TAYŞİR N.  
Yönetim Bilimleri Dergisi, vol.16, no.32, pp.47-66, 2018 (Peer-Reviewed Journal)
- X. **Örgütsel Davranış Yazınında Ölçek Geliştirme: Ulusal Yönetim ve Organizasyon Kongresi Bildirilerinin İncelenmesi**  
KELEŞ TAYŞİR N., ÜLGEN B., YAVUZ N.  
Pamukkale Üniversitesi Sosyal Bilimler Enstitüsü Dergisi, vol.0, no.30, pp.283-296, 2018 (Peer-Reviewed Journal)
- XI. **Türkiye Bankacılık Sektöründe "Tersine Mentorluk" Uygulamaları**  
KELEŞ TAYŞİR N., ÜLGEN B.  
Yönetim Bilimleri Dergisi, vol.15, no.29, pp.305-317, 2017 (Peer-Reviewed Journal)
- XII. **Quality of Work Life Among Employees of The University of The Gambia**  
SAIDYKHAN L. W., KELEŞ TAYŞİR N.  
İstanbul Ticaret Üniversitesi Dış Ticaret Enstitüsü Working Paper Series, 2017 (Peer-Reviewed Journal)
- XIII. **What Motivates Nonprofit Organizations' Top Managers to Volunteer?**  
TAYŞİR E. A., PAZARCIK Y., KELEŞ TAYŞİR N.  
Journal of Transnational Management, vol.18, no.2, pp.164-187, 2013 (Scopus)
- XIV. **Measuring Effectiveness in Nonprofit Organizations: An Integration Effort**  
TAYŞİR E. A., KELEŞ TAYŞİR N.  
Journal of Transnational Management, vol.17, no.3, pp.220-235, 2012 (Scopus)

## Books

- I. **Commodification of Childcare and Working Mothers' Experiences: Who Cares?**  
Ülgen B., Keleş Tayşir N.  
in: Care and Compassion in Capitalism, Çağrı Yalkın, Mustafa Özbilgin, Editor, Emerald Group Publishing Ltd, Leeds, pp.239-257, 2024
- II. **Value Creation Through Social Change: An Ashoka Fellow Case**  
KELEŞ TAYŞİR N.  
in: Creating Business Value and Competitive Advantage With Social Entrepreneurship, N.Öykü İyigün, Editor, IGI Global, pp.333-351, 2018

**III. Örgütlerde Liderliğin Karanlık Yönü**

KELEŞ TAYŞİR N., Acarol Ç.

in: Örgüt Yönetiminde Duygular, Beliz Ülgen, Editor, Nobel, pp.95-120, 2016

**IV. Girişimcilik Yönlere: Yeni Bir İş Kurma, Mevcut Bir İşletmeyi Satın Alma, Franchising**

KELEŞ TAYŞİR N.

in: Girişimcilik, Nazan Yelkikalan, Editor, Beta Yayıncılık, İstanbul, pp.86-112, 2013

**V. İdeoloji**

ANIL İ., SAFRAN B., İYİĞÜN N. Ö., ARTUNER ÖZDER C. G., YILDIZ S., AYDIN E., TAYŞİR E. A., TAŞKIRAN E., TAŞTAN BOZ İ., KELEŞ TAYŞİR N., et al.

in: Yönetim Felsefesi, İbrahim Anıl, Binali Doğan, Editor, Beta, İstanbul, pp.261-280, 2008

**VI. Ortak Değerler**

YALÇINKAYA N., KELEŞ TAYŞİR N.

in: Yönetim Felsefesi, İbrahim Anıl, Binali Doğan, Editor, Beta, pp.167-186, 2008

**VII. Ortak Çıkarlar**

KELEŞ TAYŞİR N., KUT N.

in: Yönetim Felsefesi, İbrahim Anıl, Binali Doğan, Editor, Beta, pp.187-204, 2008

**Papers Presented at Peer-Reviewed Scientific Conferences**

- I. Navigating Work and Family: Exploring the Dynamics of Domestic Care Outsourcing among Working Mothers in Turkey**  
Ülgen B., Keleş Tayşir N.  
EURAM Conference, Bath, England, 18 - 28 June 2024, pp.1-30, (Summary Text)
- II. UNDERSTANDING EXPERIMENT-BASED SOCIAL ENTREPRENEURSHIP LITERATURE**  
Keleş Tayşir N.  
9th Global Business Research Congress, İstanbul, Turkey, 15 June 2023, pp.161-166, (Full Text)
- III. EVERY JOKE IS A TINY REVOLUTION: HOW DO SOCIAL ENTREPRENEURS USE HUMOR IN THEIR NARRATIVES?**  
Keleş Tayşir N., Tayşir E. A.  
23rd EURAM Conference, Dublin, Ireland, 14 - 16 June 2023, pp.1-30, (Full Text)
- IV. Judge me by how many times I fell down: Social entrepreneurial failure evaluations**  
KELEŞ TAYŞİR N.  
38 EGOS (European Group for Organizational Studies) Colloquium 2022, 04 July 2022, (Full Text)
- V. Influence of the Social Entrepreneur's Identity on Award Decision**  
KELEŞ TAYŞİR N.  
8th EMES International Research Conference on Social Enterprise, Zaragoza, Spain, 4 - 08 October 2021, (Summary Text)
- VI. Family Business Succession Planning in The Gambia Textile Market**  
KELEŞ TAYŞİR N., DRAMMEH A.  
7th Global Business Research Conference, Turkey, 11 June 2021, (Full Text)
- VII. Returning to Work After Maternity Leave: Burden or Blessing?**  
KELEŞ TAYŞİR N., ÜLGİN B.  
EURAM (European Academy of Management) 2021 Reshaping capitalism for a sustainable world, Canada, 14 June 2021, (Full Text)
- VIII. Founder's background as a catalyst for social entrepreneurship**  
ASARKAYA Ç., KELEŞ TAYŞİR N.  
33rd EGOS (European Group for Organizational Studies) Colloquium 2017, 6 - 08 July 2017, (Full Text)
- IX. Changing Business Education in a Changing Economy: How Business Administration Courses Evolved in Turkey from 1980 to 2015?**  
TAYŞİR E. A., KELEŞ TAYŞİR N.

5th World conference on Production and Operations Management, 6 - 10 September 2016, (Summary Text)

X. **A New Management Instrument in Organizations: Reverse Mentoring**

KELEŞ TAYŞİR N., ÜLGEN B.

19th EBES Conference, 26 May - 28 June 2016, (Full Text)

XI. **A Content Analysis of a Chapter About Vehbi Koc**

KELEŞ TAYŞİR N., ASARKAYA Ç.

European Academy of Management 2016, Paris, France, 1 - 04 June 2016, (Full Text)

XII. **Directions in Family Business Research A Content Analysis**

KELEŞ TAYŞİR N., İYİGÜN N. Ö., GÖRENER A.

19th Eurasia Business and Economics Society (EBES) Conference, 26 - 28 May 2016, (Summary Text)