

Res. Asst. MERDAN UÇUM

Personal Information

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Education

Doctorate, Marmara University, Institute Of Social Sciences, Department Of Business Administration, Turkey 2024 - Continues

Postgraduate, Marmara University, Institute Of Social Sciences, Yönetim Ve Organizasyon (YI) (Tezli), Turkey 2021 - 2024

Undergraduate, Marmara University, İşletme Fakültesi, İşletme Bölümü, Turkey 2015 - 2020

Dissertations

Postgraduate, Common themes in the history writing of Turkish businesses: Is the impact of the national business system?, Marmara University, Institute Of Social Sciences, Department Of Business Administration, 2024

Research Areas

Management and Organization, Management of Enterprises

Academic Positions

Research Assistant, Istanbul Commerce University, İşletme Fakültesi, İşletme Bölümü, 2022 - Continues

Academic and Administrative Experience

Program Accreditation-Self-Assessment Committee Member, Istanbul Commerce University, İşletme Fakültesi, İşletme Bölümü, 2022 - Continues

Papers Presented at Peer-Reviewed Scientific Conferences

I. THE SAHAFLIK INSTITUTION AS A MARKETING HISTORY STUDY

Torlak Ö., Uçum M.

7. İŞLETME TARİHİ KONGRESİ, Eskişehir, Turkey, 15 November 2024, vol.1, no.1, pp.25-31, (Summary Text)